



Business, Marketing & Technology

Business Management, Marketing & Technology Career Opportunities

HIGH SCHOOL GRADUATE

- | | |
|----------------------------|---------------------------|
| • Accounting Clerk | • Entrepreneur |
| • Administrative Assistant | • Desktop Publisher |
| • Auctioneer | • Insurance Agent |
| • Bank Teller | • Postal Clerk |
| • Bookkeeper | • Programmer/Network Tech |
| • Cashier Clerk | • Retail Sales Manager |
| • Collection Worker | • Stock Merchandiser |
| • Computer Operator | • Telemarketer |
| • Data Entry Clerk | • Web Designer |

SPECIALIZED CERTIFICATE OR ASSOCIATE DEGREE

- | | |
|-----------------------------|------------------------|
| • Accountant | • Medical Transcriber |
| • Application Specialist | • Court Reporter |
| • Appraiser | • Financial Manager |
| • Benefits Manager | • Insurance Manager |
| • Business Representative | • Legal Assistant |
| • Buyer, Wholesale & Retail | • Loan Specialist |
| • Web Master | • Sales Representative |
| • Claims Adjuster | • Stockbroker |
| • Network Technician | • Travel Agent |

BACHELOR'S DEGREE OR ABOVE

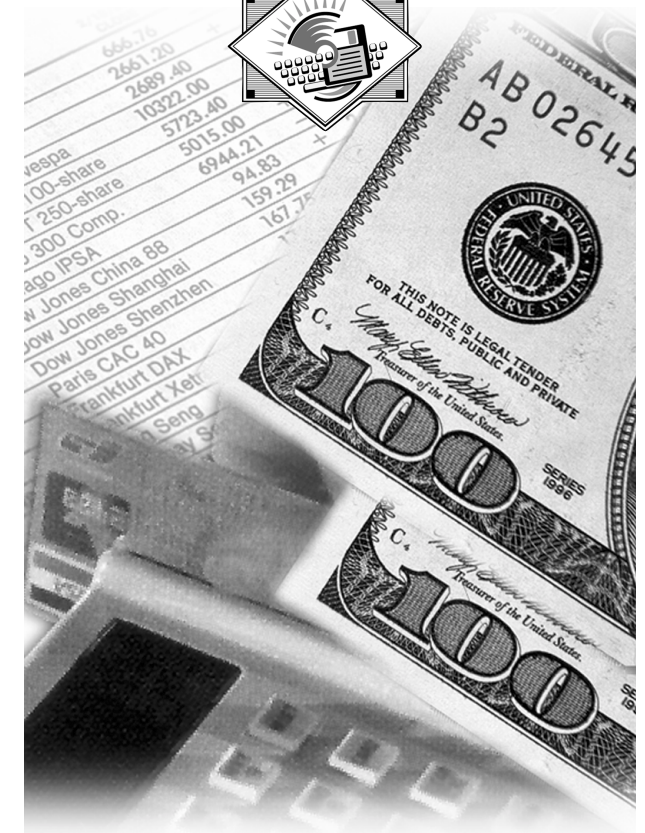
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|------------------------|-------------------------------|
| • Accountant Executive | • Network Administrator |
| • Advertising Agent | • Personnel Manager |
| • Bank Manager | • Property Manager |
| • City Manager | • Public Relations Specialist |
| • Financial Manager | • Securities Analyst |
| • Hotel Manager | • Senior Loan Officer |
| • Insurance Broker | • Stockbroker |
| • Marketing Director | • Systems Analyst |
| • Marketing Research | • Small Business Owner |
| • Analyst | |

These are only a few of the related careers, as many options are developing in these areas. Your school's Career Resource Center can provide additional information in MOIS or other career exploration resources.

FOR MORE BROCHURES: CONTACT CAREER & TECHNICAL EDUCATION
2725 BOARDWALK • ANN ARBOR, MI 48104 • 734-994-2315

Business Management, Marketing & Technology

CAREERS GUIDE



ANN ARBOR PUBLIC SCHOOLS
CAREER PATHWAYS

Do You like...

- Working with numbers and ideas?
- Organizing people and activities?
- Working with people?
- Travel and hosting people?
- Computers networks and systems?
- Starting your own business?

Careers in this path are related to the business environment

- Accounting and Finance
- Telecommunications
- Sales and Marketing
- Economics and Management
- Business
- Entrepreneurship
- Computer Network Development
- Web Page Design

This brochure will help you plan your classes on your personal career path through high school, college and beyond.

Business Management, Marketing & Technology Careers Guide

	CORE CURRICULUM	HIGH SCHOOL ENRICHMENT ELECTIVES	POST SECONDARY EDUCATION
9TH GRADE	<ul style="list-style-type: none"> English 9 Math (1 year of Algebra*) Science Law & Non-Western Civilization (Huron) Civics, Government & Law (Pioneer) 	<p>TAKEN ANYTIME:</p> <ul style="list-style-type: none"> Accounting I & II Marketing Word Processing Economics Business Applications/COE Computer Applications I & II Desktop Publishing Computer Programming Cisco Networking Academy Marketing COE 	<p>The University of Michigan (undergraduate programs*)</p> <ul style="list-style-type: none"> Business Computer Science Engineering Computer and Information Systems Economics Marketing Sports Management & Communication Statistics Accounting
10TH GRADE	<ul style="list-style-type: none"> English 10 Health Math Science Western Civilization (Huron) Western & Non-Western Civilization (Pioneer) 	<ul style="list-style-type: none"> Investment Fundamentals Word Processing Business Applications Business Principles & Management Business Technology Entrepreneurship Web Page Design I & II Money Management Notetaking/Study Skills Chemistry (Regular, AP) 	<p>Eastern Michigan University (undergraduate programs*)</p> <ul style="list-style-type: none"> Accounting Accounting Information Systems Business-General Communication Technology Economics Fashion Merchandising International Business Programs Language & World Business Management Marketing Public Relations Business Services & Technology
11TH GRADE	<ul style="list-style-type: none"> American History Literature 		<p>Washtenaw Community College (certificates*)</p> <ul style="list-style-type: none"> Accounting Business Sales & Marketing E-Commerce Management Supervision Web Programming Tools Cisco Networking Academy Human Resource Management Small Business and Entrepreneur Business office Systems
12TH GRADE	<ul style="list-style-type: none"> English (.5 credit) US Government (.5 credit) <p>REQUIRED FOR GRADUATION: Taken anytime (21 credits total)</p> <ul style="list-style-type: none"> Physical Education (1 credit) Fine Arts (1 credit*) Speech (.5 credit) Computer Technology (.5 credit*) 		<p>(associate degree*)</p> <ul style="list-style-type: none"> Business Transfer Business Computer Programming Management Supervision Accounting Computer Information Systems Web Database Development Computer Networking

* Proposed requirements

PATHWAYS CERTIFICATION

Additional required courses



- Business or Technology Electives (2 credits)
- Math or Science (1 credit)
- Foreign Language (2 credits)
- English (.5 credit)
- Fine Arts (1 credit)

OTHER HIGH SCHOOL OPPORTUNITIES

COMMUNITY RESOURCE EDUCATION PROGRAM

High school students are placed in a variety of community settings for high school credit. For further information, call the Community Resource Office at 994-2026.

COOPERATIVE OCCUPATIONAL EDUCATION (COE)

Junior and Senior high school students can earn credit in a supervised work environment. This program recognizes school-supervised work as a valuable learning experience.

COLLEGE DUAL ENROLLMENT

Under certain conditions, a secondary student may enroll in a class in a Michigan public or private college and receive partial or full tuition and fees from the school district.

ARTICULATION CREDIT

Earn credit toward your degree at Washtenaw Community college, see your counselor for information.

MICHIGAN VIRTUAL UNIVERSITY

On-line courses, see your counselor for information.

*MANY MORE
MAJORS AND
OPTIONS
AVAILABLE!



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